

HEALTH AND WELLBEING BOARD

9 SEPTEMBER 2014

Title:	Vision and Priorities for Barking and Dagenham		
Report of the Leader of the Council			
Open Report	For information		
Wards Affected: All	Key Decision: Yes		
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Accountable Director: Graham Farrant, Chief Executive			
Sponsor: Cllr Maureen Worby, Chair of the Health and Wellbeing Board			
Summary: <p>This report sets out the proposed new vision and priorities for Barking and Dagenham.</p> <p>They are intended to reflect the changing relationship between the Council, partners and the community, and our role in place shaping and enabling community leadership within the context of a significantly reducing budget. They also reflect the ambitions of the new Administration.</p> <p>The proposed vision for the borough is:</p> <p style="text-align: center;">One borough; one community; London's growth opportunity</p> <p>The three corporate priorities that will support the vision are:</p> <ul style="list-style-type: none">• Encouraging civic pride• Enabling social responsibility• Growing the borough <p>Cabinet have agreed the vision and priorities for consultation with partners and the community, and will recommend them to Assembly for approval on 17th September 2014.</p>			
Recommendation(s) <p>The Health and Wellbeing Board is asked to consider the vision and priorities and provide feedback for consideration by the Leader before the report is recommended to Assembly for agreement in September.</p>			
Reason(s) Although there is no longer a statutory requirement for the Council to produce a Community Strategy or Corporate Plan, it is good governance to frame the vision for the borough and agree the Council's policy priorities to inform decision making and allocation of resources.			

The new vision and priorities have been supported by Cabinet on 4th August and will be recommended to Assembly for approval in September following consultation with partners and the community.

1 Introduction

- 1.1 This report sets out the proposed new vision and priorities for Barking and Dagenham. They have been developed to reflect the changing relationship between the Council, partners and the community, and our role in place shaping and enabling community leadership within the context of a significantly reducing budget.
- 1.2 As a result of reductions in the money received from the Government and other pressures on services from the growing population and national policy changes, the Council will have to make approximately £55-60m of savings over the three years between 2015/16 and 2017/18. This reduction in funding is unprecedented, requiring a fundamental change in the way the Council approaches addressing the budget gap and in considering the future shape of the Council going forward. This means that the development and delivery of the vision and priorities and relationship with the Medium Term Financial Strategy (MTFS) and resources available to achieve them is key.
- 1.3 The proposed vision and priorities also reflect the ambitions of the new Administration. Barking and Dagenham has the most untapped potential for growth in London, and the Council needs to define its role and champion the delivery of that ambition and aspiration for its communities. In doing so it recognises that with an increasingly diverse population, community cohesion and the active engagement and participation of the community are key components to improving the quality of lives of our residents and maximising the opportunities created by growth. It also reflects that wherever possible we enable our residents to help themselves, support their neighbours and live more independently, whilst still offering a safety net for the most vulnerable.
- 1.4 Cabinet has agreed the vision and priorities, set out below and in Appendix 1, for consultation with partners and the community, and will recommended approval to Assembly in September 2014.

2. Vision and Priorities

- 2.1 The proposed vision and priorities for the borough are:

One borough; one community; London's growth opportunity

- Encouraging civic pride
- Enabling social responsibility
- Growing the borough

- 2.2 Each priority has a set of key objectives sitting beneath them that define the areas of focus for the Council, partners and community. These are set out below and in full at Appendix 1. A more detailed narrative for each priority and its objectives is included at Appendices 2 to 4. This will inform the overall strategic narrative about the

borough for use in our communication and engagement activity with residents, partners, including the voluntary sector and businesses, and in London to demonstrate our ambition and build our reputation and profile locally and nationally.

Encouraging civic pride

- Build pride, respect and cohesion across our borough
- Promote a welcoming, safe, and resilient community
- Build civic responsibility and help residents shape their quality of life
- Promote and protect our green and public open spaces
- Narrow the gap in attainment and realise high aspirations for every child

Enabling social responsibility

- Support residents to take responsibility for themselves, their homes and their community
- Protect the most vulnerable, keeping adults and children healthy and safe
- Ensure everyone can access good quality healthcare when they need it
- Ensure children and young people are well-educated and realise their potential
- Fully integrate services for vulnerable children, young people and families

Growing the borough

- Build high quality homes and a sustainable community
- Develop a local, skilled workforce and improve employment opportunities
- Support investment in housing, leisure, the creative industries and public spaces to enhance our environment
- Work with London partners to deliver homes and jobs across our growth hubs
- Enhance the borough's image to attract investment and business growth

2.3 Having been agreed at Cabinet, the vision and priorities will be recommended to Assembly on 17 September 2014 for adoption by the Council. Partners and the community will be asked for their views through existing boards and groups, and given the opportunity to adopt them as community priorities for the borough. The wording of the vision and priorities put forward to Assembly will be finalised in consultation with the Leader. The Council is also developing new values that will closely integrate with and run alongside the vision and priorities. The Health and Wellbeing Board are therefore asked for their feedback by way of this report.

2.4 In order to ensure that the Council's contribution to achieving the priorities is proactive, co-ordinated, resourced in line with the MTFs and monitored so that Members and residents can see progress, an annual corporate delivery plan will be developed along with key performance indicators and targets. These will be reported to Cabinet in September 2014 for approval. Progress will be reported quarterly to Cabinet and six-monthly to Public Accounts and Audit Select Committee (PAASC).

3. Consultation

3.1 The new vision and priorities for the Council were developed with the Leader, Cabinet members and Leadership Group during Strategy Week in June 2014.

3.2 Partners and the community will be asked for their views on the vision and priorities through existing boards and groups, and given the opportunity to adopt them as community priorities for the borough. Feedback from the consultation will inform the

final vision and priorities which will be put to Assembly in September 2014.

4. Mandatory Implications

4.1 Joint Strategic Needs Assessment

A number of the key objectives of the vision and priorities have the potential to improve population health and wellbeing and address health inequalities in Barking and Dagenham. The refresh of the Joint Strategic Needs Assessment will need to be consulted to guarantee that actions taken to meet the vision and priorities outlined in this paper are based on robust information on population need, for example, in identifying the most vulnerable.

4.2 Health and Wellbeing Strategy

There are no specific implications as a result of this report, however, the need to improve the health and wellbeing of the borough's residents is reflected in the new priorities. The Health and Wellbeing Strategy will influence the delivery of the vision and priorities and inform the key projects for inclusion in the delivery plan. The refresh of the Health and Wellbeing Strategy will need to reflect the vision and priorities to ensure strategic fit.

4.3 Integration

The report sets out the proposed new vision and priorities for Barking and Dagenham. They have been developed to reflect the changing relationship between the Council, partners and the community and will inform the overall strategic narrative about the Borough. The vision and priorities reflects and promotes the integration agenda, particularly under the 'enabling social responsibility' priority, by stating that the Borough will 'protect the most vulnerable, keeping adults and children healthy and safe' and 'fully integrate services for vulnerable children, young people and families'. Partners are encouraged to give their feedback on the vision and priorities and adopt them as community priorities for the Borough.

4.4 Financial Implications

Prepared by Tamara Beckford, Interim Group Manager - Corporate Finance

The new vision and priorities reflect the Council's context and priorities. These have been written in line with the funding arrangements identified at a high level within the Medium Term Financial Strategy (MTFS).

Officers are responsible for ensuring that service plans are aligned to available budgets in order to set and maintain a balanced budget while delivering quality services. Essential actions are being delivered to ensure the sustainability of the Council's new vision and priorities. This will be monitored through the existing financial management process to identify and address potential issues on a timely basis.

4.5 Legal Implications

Prepared and verified by Eldred Taylor-Camara, Legal Group Manager

The Assembly is the central political focus of the Council and the co-ordinating body for all elements of the political structure. It sets the overall corporate direction, policy

framework and financial limits for the Council within which all operations and policies are carried out.

Under the Council's Constitution it is the responsibility of the Assembly to approve and adopt the Council's Community Strategy, the Community Priorities and the Council Plan.

It is the function of Cabinet to determine all major issues affecting the Council, particularly strategic, financial, policy related and corporate management matters, within the overall policy framework set by the Assembly.

Should Cabinet endorse the new Vision and Priorities (Community Strategy) document and agree to the development of a corporate delivery plan as proposed in this report, the documents will then be submitted to Assembly (as the Council's policy-making body) for final decision and adoption. Once Assembly approves and adopts the plan, the responsibility for implementation will rest with Cabinet.

4.6 Risk Management

There are no specific risks associated with this report. The corporate delivery plan and ongoing monitoring will set out any risks and mitigating action. The Council's business planning process sitting underneath the vision and priorities describes how risks are mitigated by linking with the Corporate Risk Register

4.7 Patient/Service User Impact

There are no specific impacts on patients or users as a result of this report.

5. Non-mandatory Implications

5.1 Crime and Disorder- The priority **Encouraging civic pride** encompasses activities to tackle crime and disorder issues and will be delivered through the Community Safety Partnership.

5.2 Safeguarding- The priority **Enabling social responsibility** encompasses activities to safeguard children in the borough and is delivered through the Local Safeguarding Children Board and Children's Trust.

5.3 Property/Assets

N/A

5.4 Customer Impact- The new vision and priorities give a clear and consistent message to residents and partners in Barking and Dagenham about the Council's role in place shaping and providing community leadership.

5.5 Contractual Issues- Any contractual issues relating to delivering activities to meet borough priorities will be identified and dealt with in individual project plans.

5.6 Staffing issues- There are no specific staffing implications.

Public Background Papers Used in the Preparation of the Report:

Cabinet report – Vision and priorities for Barking and Dagenham, August 2014

List of Appendices:

Appendix 1: Vision and priorities

Appendix 2: Priority 1: Encouraging civic pride

Appendix 3: Priority 2: Enabling social responsibility

Appendix 4: Priority 3: Growing the borough